



# AIR QUALITY AWARENESS WEEK (AQAW) 2021 Social Media Challenge

To celebrate #AQAW2021, @AirNow is holding a social media challenge to highlight the important topics being featured each day. Our theme is “**Healthy Air - Important For Everyone!**” and we want to know why clean air is important to you!

Post a photo or screenshot of the items listed below on your personal or organization’s social media account **from now until May 3, 2021**, along with the hashtag **#AQAW2021** to join the celebration! EPA may select a few participant posts to feature on our site during Air Quality Awareness Week, **May 3 - 7**.

- Post a photo or video for the caption “Enjoying clean air!”
- Post a screenshot of a state or area of the U.S. that currently has a wildfire occurrence, as seen through the Fire and Smoke Map
  - <https://fire.airnow.gov/>
- When you mitigate the risk factors for asthma, you can do so much more! Show us an image of you doing your favorite outdoor activity, alone, or with a friend (furry or human!)
- Post an image of you checking the AirNow app, using an air sensor/monitor, or being a citizen scientist
- Post a screenshot of something interesting you learned from the Environmental Justice Screening and Mapping tool, EJSCREEN
  - <https://www.epa.gov/ejscreen>
- Post an image of the AQI in a country you’d like to visit from one of our Department of State partner countries
  - <https://www.airnow.gov/international/us-embassies-and-consulates/>